Hello, I'm
Berenice Cortes
Full Stack Designer

With 10 years of experience, I have developed my professional career in the tech industry. As a UX/UI designer, my strengths are in Figma, prototyping, creating design systems, wireframes, and animations. I have expanded my knowledge as a front-end developer, gained skills in HTML, CSS, and Javascript, and worked with frameworks such as Bootstrap and CMS. In 2023, I spoke to Women TechMaker Mexico about my experience as a UX designer. I want to continue growing and embracing women in the technology industry, and I am open to learning and sharing knowledge and experiences.

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WORK EXPERIENCE

2022 - Running

Gorilla Logic
UX/UI Designer

As a UX/UI designer I have gained valuable experience developing design systems in Figma; learning about UX research and UX audits to redesign and improve the platforms. My primary responsibilities have been designing UI interfaces and prototypes.

2020 - 2022

Globalization Partners
UX/UI Designer | Front End

As a Front-End Developer were optimizing multiple websites, which were CMS in WordPress and as a UX/UI designer, I was designing new sites and creating low—and high-fidelity wireframes, prototypes for user testing, and UX audits for improvements and optimizations.

2018 - 2020

Generador Estudio
UX/UI Designer | Front End

As a web and UX/UI designer, I was developing websites with CMS, like WordPress or Shopify; designing low- and high-fidelity wireframes, UX research, workshops, and focus groups with the users to find out their necessities, and using design thinking methodology.

2017 - 2018

Pauta creativa
Web Designer | Digital Designer

A Mexican advertising agency. My responsibilities were to create content for social media, graphic elements, animations, and mailing campaigns. In the web team, I designed low- and high-fidelity wireframes and developed the Front End using Bootstrap or WordPress.

2015 - 2017

Blitz
Web Designer | Front End

My responsabilities as a designer were creting social media content, graphic elements, and mailing campaigns, design low— and high-fidelity wireframes, and interviews the final user. I started developing as a front-end using the Bootstrap framework.

2014 - 2015

Zeeds
Web Designer | Digital Designer

A start-up in the technology industry. My principal responsibilities were creating social media content, graphic elements, mailing campaigns and to design low- and high-fidelity wireframes for websites and apps.

LANGUAGES

● English   ● Spanish

EDUCATION

2010 | 2014
Universidad de la Comunicación
Visual Communication Bachelor Degree

2015
Digital School
Web Design and Web Development Diploma

2019
Udemy
JavaScript form zero to expert Diploma

2020
Udemy
Business Communication Skills Diploma

2021
Crehana
UX/UI Certification

2022 | 2023
British School of Creative Arts & Technology
UX/UI Certification

2024 | Running
UC San Diego
Specialized program: Interaction design Diploma

2024 | Running
CEVI
Art History Diploma

SKILLS

Figma

Adobe Suite

HTML

CSS

Bootstrap

Sketch

CMS

SEO

HOBBIES

Pilates   ●   Travel   ●   Photography   ●   Hikking